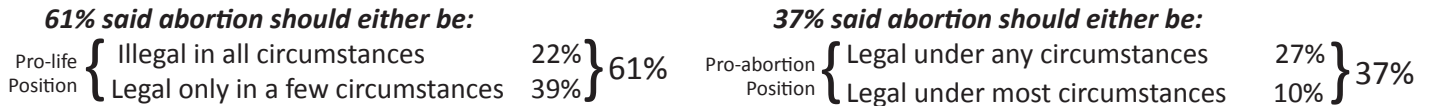


The National Right to Life PAC Advantage for Candidates Continues

Americans' Attitudes on Abortion Continue Pro-Life Shift

More Americans support the pro-life position on abortion:



May 5-8, 2011 Gallup Poll (N=1,018, margin of error +/- 4%)

Political Party Affiliation and Attitudes on Abortion

The percentage of pro-life Independents and Democrats is especially significant.

Said abortion should either be:		REPUBLICANS	INDEPENDENTS	DEMOCRATS
Pro-life Position	Illegal in all circumstances	34%	18%	14%
	Legal only in a few circumstances	45%	42%	30%
		79%	60%	44%
Pro-abortion Position	Legal under any circumstances	13%	29%	38%
	Legal under most circumstances	5%	9%	15%
		18%	38%	53%

May 5-8, 2011 Gallup Poll (N=1,018, margin of error +/- 4%)

2010 Branding: 76% of Voters Recognize National Right to Life

When asked about "single-issue pro-life organizations which work on policies relating to the issues of abortion, infanticide, euthanasia and stem-cell research," 76% of voters had heard of National Right to Life.

November 2-5, 2010, Zogby International (N=2,185, margin of error +/- 2.1%)

2010 Election: More Americans Voted Pro-life

Generally speaking, did the abortion issue affect the way you voted in today's election?

YES	30%
Voted for pro-life candidate	22%
Voted for pro-abortion candidate	8%
Advantage for pro-life candidate	14%

November 2, 2010, the polling company™, inc. (N=834, margin of error +/- 3.5%)

2010 Election: 24% of Voters Recalled NRL PAC Activities

Do you recall hearing or seeing any advertising, receiving any information in the mail, receiving any literature, or receiving a telephone call from the National Right to Life?

YES 24%

November 2, 2010, the polling company™, inc. (N=834, margin of error +/- 3.5%)

National Right to Life Political Action Committee has an impressive track record. In 2010, National Right to Life PAC actively worked in 130 federal races nationwide. Of those, we won 88.